



<http://www.laFeriaDeLaSalud.com>

FDLS Exhibitor Rules & Regulations

ELEGIBLE PRODUCTS AND SERVICES: Products and services eligible to be exhibited include specific product, business enhancement services, financial opportunities and personal use products appropriate for a family venue. The **Feria De La Salud** (hereafter referred to as "FDLS") reserves the right to disqualify potential exhibitors not comply with FDLS Rules and Regulations. Ineligible exhibits include, but are not limited to: those exhibiting illegal services or activities; those not appropriate for family venue; those espousing philosophies or actions in opposition to those of the FDLS; and, those that are harassing, discriminatory or violate the FDLS Code of Ethics.

ASSIGNMENT OF SPACE: New or additional exhibit space request will be assigned on a space available basis in the order in which the applications are received. Multiple booth spaces will be assigned first. The FDLS reserves the right to relocate booth space as may be necessary for the benefit of all concerned.

SELLING RESTRICTIONS: All Exhibitors who sell merchandise from the floor, or who take orders on either a wholesale or retail basis, must adhere to all state/local laws/regulations regarding sales/use tax collections. For more information, please visit: <http://www.cfo.dc.gov/otr/cwp>. Additionally, exhibitors shall not assign or sublet any space allowed to them and shall not advertise products or services other than those manufactured or sold by them except by written permission from the FDLS.

BIOLOGICAL PRODUCTS AND DEMONSTRATIONS: Biological products exhibited require a USDA license. Information contained in the exhibit and in all literature distributed must conform to current approved labeling practices. All uses or live animals in exhibits must be approved by the Health Convention and Meeting Planning Division.

CANCELLATION POLICY: The balance due must be paid by January 23, 2008. Booths assignments with a balance due after this date will be subject to cancellation by the FDLS without refund if deposit. Full payment must accompany any application submitted after January 23, 2008.

All cancellations must be in writing. Written cancellations postmarked by January 23, 2008, are eligible for a 50% refund of monies paid. No refunds will be made for

cancellation request after January 30, 2008. Service Kits will be mailed only after full payment is received by FDLS and booths are assigned.

SAFETY GUIDELINES: All exhibitors are expected to observe appropriate safety guidelines set by the Howard Johnson Plaza Hotel Miami Airport - The Grand Ballroom and regulatory agencies.

(OSHA, FDA, USDA) regarding exhibition of equipment and products. This is especially important for those who may desire to demonstrate devices such as lasers or electro surgery devices, and those who expect to store any compressed bottled gases on the exhibit floor.

DELIVERY OF EXHIBIT MATERIAL: Shipments will not be accepted at the Howard Johnson Plaza Hotel Miami Airport - The Grand Ballroom prior to 9:00 am on Thursday 21 & Friday 22 February, 2008.

LABOR: A copy of the Howard Johnson Plaza Hotel Miami Airport - The Grand Ballroom's labor guidelines and nonofficial contractor rules will be in the Exhibitor Service Manual.

ELECTRICITY: Standard electrical services are available 120 volts, AC, single phase, 60 cycle; 208 volt, AC, three phase, 60 cycle. Special voltage available on request.

MERCHANDISE REMOVAL: A written release will be required to remove material from the exhibit area after the first day of installation through the last day dismantling. Official release forms will be available at the Decorator's Service Desk.

CARE OF BUILDING: Acceptance of exhibit space makes it obligatory on the part of the exhibitor and any employee that they shall not deface, injure, or mar the exhibit hall of the Howard Johnson Plaza Hotel Miami Airport - The Grand Ballroom. Decorations, signs, banners, etc, may not be taped, nailed, stapled, or otherwise fastened to ceilings, walls, doors, windows, painted surfaces, or columns. Any damages done shall be made good by the exhibitor to the FDLS or the owners of the buildings as their interest may appear.

ADVERTISING: The FDLS reserves the right to refuse to permit distribution of souvenirs, printed matter, balloons, or anything else which is considered objectionable. Distribution anywhere other than from within an exhibitor's space is not allowed without special assigned permission from show management.

ACCEPTANCE OF RULES & REGULATIONS: The exhibitor agrees to abide by the Rules & Regulations contained in the printed prospectus, which will be considered as part of this contract and fully binding. All exhibit applications which are accepted by the FDLS require and assume the full acceptance of these Rules & regulations. The FDLS reserves the right to all final decisions in their interpretation and enforcement.

FIRE CODE REGULATIONS: All exhibitors must comply with all fire code laws, rules and regulations governing Miami-Dade County.

LIABILITY OF THEFT: The exhibitor agrees to hold the FDLS, its subcontractors and the Howard Johnson Plaza Hotel Miami Airport - The Grand Ballroom harmless from any and claims, judgments, and expenses of litigation arising out of any property loss or damage, or personal injury or death caused by or arising out of these uses the leased space. The FDLS and the Howard Johnson Plaza Hotel Miami Airport - The Grand Ballroom will take reasonable precautions against damage or loss by fire, water, storm, theft, strikes, other emergencies, or other causes over which the FDLS and the Howard Johnson Plaza Hotel Miami Airport - The Grand Ballroom have no control, but do not guarantee or insure the exhibitor against loss by reason thereof. Under government order of emergency, or other fair reason beyond its control, the FDLS reserves the right to cancel the exhibition with no liability to the exhibitor.

INSURANCE: Exhibitors should insure themselves against property loss, damage, or liability for personal injury at their own expense.

DRESS CODE: Exhibitors are required to dress in unified company attire. FDLS must approve all company attire, before February 10 2008. Any undignified attire viewed by the FDLS, will be a failure to adhere to the FDLS code of conduct.

CONDUCT OF EXHIBITORS: Exhibitors are required to comply with the Rules & Regulations in the Exhibitor Service Manual. Any undignified solicitation on the part of any exhibitor shall be promptly reported to the Exhibits and Meetings Coordinator. The FDLS reserves the right to close any exhibit, which conducts its solicitation in an objectionable manner or infringes upon the right and privileges of other exhibitors. No sound-making or other equipment may be set up in the exhibit. All activities of each exhibit MUST be confined to the exhibitors allotted space.

BOOTH CONSTRUCTION AND ARRANGEMENTS: All exhibits must be confined to the spatial limits of their respective booth(s) as indicated on the floor plan. It is mandatory that all exhibitors provide carpet for their booth. The back one-half of rented inline space may be occupied from the floor up to the height of eight (8) feet. The front one-half of the rented space may be occupied from the floor up to a maximum height of four (4) feet. The aisles are the common property of all exhibitors and must not be obstructed at any time; therefore, each exhibitor has the responsibility to assure proper flow of traffic through the entire exhibit area. An exhibitor occupy multiple booth spaces directly across the aisle from each other is prohibited from bridging the aisle as part of the exhibit or from using any floor covering in the aisle other than that furnished by the official decorating company. Multi-level exhibit or contained cover areas must meet minimum safety requirements be structurally sound and insured by the exhibit company for all liabilities. Plans must be certified and stamped by a licensed structural engineer and submitted to the Howard Johnson Plaza Hotel Miami Airport - The Grand Ballroom and Hialeah Fire Marshal for approval.

MUSIC LICENSING: Any exhibitor using live or recorder music via any medium in the exhibit space MUST have a license for such use by ASCAP and BMI.

EXHIBITOR PRODUCTS & CALAIMS: Products and claims in exhibits will be subject to the same requirements as those for advertising in the Journal of the FDLS. (For a copy of these requirements, please contact the FDLS Publications Division).

EXHIBITORS AND CONVENTION PROMOTION: Names of confirmed exhibiting companies may be used by the FDLS for promotional and publicity purposes. Additionally, photos and video taken by FDLS staff or FDLS designated photographers of confirmed exhibiting companies may also be used for promotional and publicity purposes.

SERVICES: All services customarily required by exhibitors are at current rates: decorating, drayage, electrical, furniture rental, signs printing, carpenter services, sample storage, general labor, plumbing, photography, special cleaning and porter service, florist and telephone service. Order forms for all services will be included in the Exhibitor Service Manual, which will be mailed in late January 2008 directly to each exhibitor. Service kits will be mailed only after full payments are received by the FDLS and booths are assigned.

Acceptance of exhibit space by an exhibitor will constitute agreement to use only the FDLS official suppliers unless a written request to use an independent contractor is submitted to and approved by the FDLS prior to January 23, 2008. A certificate of liability insurance MUST be provided to the FDLS by the independent contractor, Exhibitors may not use an independent contractor for drayage, telephone / internet, electrical, or plumbing. All equipment MUST be packed and ready for shipping by 1:00 pm on Sunday 24 February, 2008. Materials remaining in the exhibit hall will be removed at the expense of the exhibitor. Children under the age of 18 will not be allowed in the exhibit hall during installation and dismantling of exhibits - no exceptions.